

NEW YORK
CYCLE
RALLY

1945

2015

The logo features the words "NEW YORK", "CYCLE", and "RALLY" in a large, bold, black-and-white, stylized font with a 3D effect. The word "NEW" is partially obscured by a ribbon banner that reads "1945". Another ribbon banner, reading "2015", is draped across the word "RALLY". The word "CYCLE" is positioned between "NEW YORK" and "RALLY".